

# BALLET *Fantastique* PRESENTS

*a Fantastique Marketing Opportunity!*



## Full-Color Ad Rates

### 1/5 Page Color Advertisement

(Elongated Business Card): 4.75"x1.4"

- 1 Concert Program \$45
- 2 Concert Programs \$78
- 3 Programs including Gala \$105

### 1/2 Page Color Advertisement:

4.75"x3.75"

- 1 Concert Program \$65
- 2 Concert Programs \$114
- 3 Programs including Gala \$150

### Full Page Color Advertisement:

4.75"x7.75"

- 1 Concert Program \$85
- 2 Concert Programs \$149
- 3 Programs including Gala \$196

### Full Page Inside Front or Back Cover

- 1 Concert Program \$200
- 2 Concert Programs \$350
- 3 Concert Programs \$466

Make a lasting impression on lovers of art and culture in Lane County with an exclusive program advertisement in the collector's quality programs for our professional Hult Center concerts and benefit gala!

The design and content of these beautiful full-color programs will boost the impact of your advertisement, reaching between 500-2,000 Ballet Fantastique audience members through each event. Our arts-loving, community-minded audiences are passionate about supporting local businesses. At no extra cost, advertisers will also be given recognition on our well-trafficked website, [www.balletfantastique.org](http://www.balletfantastique.org), expanding the your impact to our online audiences. Make your advertising dollars go even further by reserving advertising space in two or all three of this season's programs at a great discount!

Please take advantage of this exciting opportunity to bring your business positive, local exposure while helping a worthy cause in our city. Start inspiring your audience—reserve your advertising space today!

EXCLUSIVE FALL GALA

NOVEMBER HULT CONCERT ••• SPRING HULT CONCERT

*2010 - 2011 Season*

QUESTIONS OR TO RESERVE: [INFO@BALLETFANTASTIQUE.ORG](mailto:INFO@BALLETFANTASTIQUE.ORG) OR (541) 342-4611

**free design services available for advertisers at all levels!**



# Program Advertisement Guidelines

Thank you for considering advertising for Ballet Fantastique's audiences!

## **WE DESIGN**

We have skilled designers that will be happy to create an advertisement for your business according to your specifications. Design services are free for advertisers at all levels (feel free to send logos, images, and instructions for content).

## **YOU DESIGN**

If you already have an advertisement, logo or business card that you plan to use for your program advertisement, please see the instructions below.

## **HOW TO RESERVE**

Contact us to reserve, or with questions:

(541) 342-4611 or [info@balletfantastique.org](mailto:info@balletfantastique.org)

We will happily accept reservations on a space-only basis after the following deadlines:

### **FALL PRIORITY DEADLINES**

|                   |                        |
|-------------------|------------------------|
| Reserve Ad Space: | Submit Pre-Designed Ad |
| September 5       | September 10           |

### **SPRING PRIORITY DEADLINES**

|                   |                        |
|-------------------|------------------------|
| Reserve Ad Space: | Submit Pre-Designed Ad |
| April 10          | April 19               |

Requirements for advertisement submission:

- Advertisement must be at least 300 dpi/ppi
- Advertisement must be a jpg document
- Advertisement must not have any frames around the edges